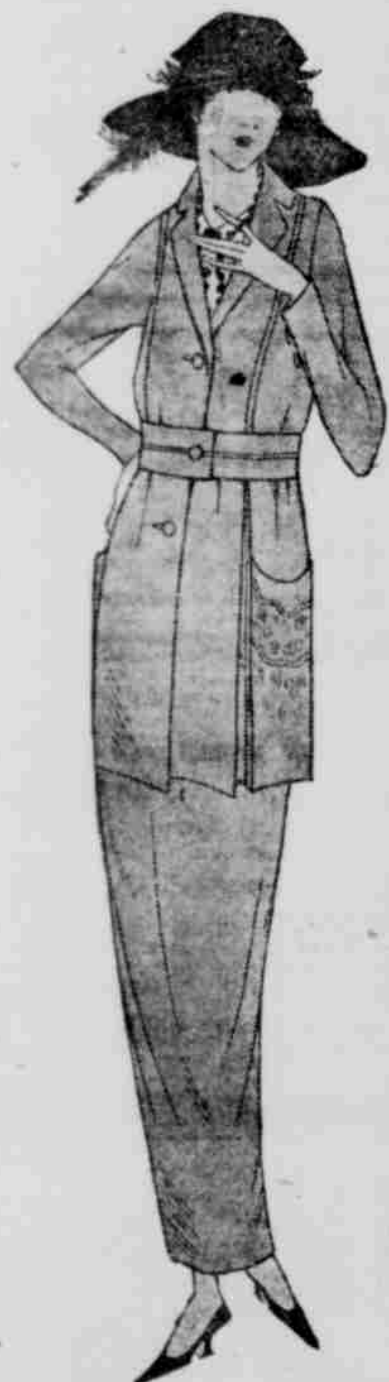


Values of Absorbing Interest at The Boston Store Tuesday

Welcome, Cattlemen!

To Phoenix and Phoenix' Daylight Store
THE BOSTON STORE

—When you have a little time, come to visit us—in our new home. See the many new things on display. Pay particular attention to the low prices which prevail in every department of this Big Store. Stroll through our broad aisles, and make it a point to get acquainted. You're under no obligation to buy. You are as welcome as the flowers in May!



Crepe de Chine Waists \$3.45

—Not \$3.45 Waists, but genuine \$5.00 all-silk crepe de chine waists at \$3.45. That's the ticket. Not old stock or has-beens, but strictly new models; exceptionally well made.

On sale today at **\$3.45**
Wool Suits from \$39.50 to \$125.00 AT HALF PRICE

—No matter what the nature of your suit wants, you can satisfy every desire in this special offering. It's our last say in this matter.
—As near as we can estimate, there are about 75 of them. The handsomest lot of suits you ever laid your eyes on. Suits from the very best makers in the land. Every color, every size. All fare alike. Today for HALF.

Beautiful Silk Dresses \$17.90

—Not the kind you would ever dream could be sold for \$17.90—for \$17.90 wouldn't even pay for the making of them in some instances. Dresses of georgette crepe, satin, taffeta and combinations—black, navy, brown and grey—plenty of sizes for everyone. None worth less than \$29.00.

On sale today at **\$17.90**

The New "Redfern" Suits

for spring 1919, which have just arrived, reveal many smart and interesting features.

—Here is a world of charm and attraction—each suit a vision of ultra-fashion refinement, mirroring a masterpiece of some clever designer.

—You know "Redfern" quality—the best there is. A guarantee with every sale. Doesn't this sound interesting?

The Surprise of Surprises Crepe de Chine and Glove Silk Underwear at 25% OFF

—Here is an offering which again illustrates the Boston Store's policy of presenting timely items at money-saving prices.

—Vests, union suits, bloomers, envelope chemises, camisoles and corset covers—mostly pink. Undergarments beautifully made and superbly finished. The product of America's best manufacturer.



When in today ask to see the new line of

Just received our new line of

SATINE Petticoats

—An almost endless assortment of the most wanted styles. Black as well as floral designs. In a broad price range.

\$1.49 TO \$2.50



Fashion has sent the first of the

New Oxfords for Spring

—The soft black kids and gull leathers, as well as the patent, the cocoa browns and tans are here in generous assortments. They all have the new full Louis heel.

—We emphasize not only the unusual assortment, but the extremely moderate prices—

\$5.50 TO \$7.50

(Main Floor)

Save on Undermus- lins Today

—Buy them at the Boston Store, acknowledged headquarters for the best, the famous "Dove" undermuslins. Every garment made in sanitary factory and finished to suit the most exacting wearer.

25% Disc. on Entire Stock

Such as Nightgowns, Petticoats, Drawers, Corset Covers, Envelope Chemises and Billy Burke Pajamas. Made of nainsook, cambric, long cloth and lingerie. This same discount also applies to the famous Philippine hand embroidered underwear—the daintiest of all.

Metallic Finish

SATIN

A washable satin that has quality behind it. Here is a satin of glistening beauty—in white, of course, as well as colors that appear as though one would sink deep into their exquisite softness.

—This satin is absolutely guaranteed to wear. 36 to 40 inches wide. And we really don't know of any store west of Chicago that can produce its equal.

\$1.98 TO \$6.50

PER YARD

A New Hat

to add to the charm of the new Spring Suit.

—Every express brings us nearer to spring, judging by the new arrivals of dress and street hats.

—Come in today and feast your eyes on the most beautiful hats you've ever seen. You will surely be "delighted," especially when you notice the moderate prices we are asking. A positive saving of \$1.00 to \$2.50 on every model.



New Spring Ginghams, Special, 25c Yard

—As far as we know, these ginghams cannot be duplicated elsewhere short of 39c. Besides you have the advantage of a larger display here. They are closely and firmly woven in the pretty new large plaids, stripes, checks and solid colors.

Genuine Lonsdale Muslin, Today, 25c Yard

—Everybody knows this brand and its regular selling price. It's the full yard-wide muslin—none better. Today only 25c per yard.

Genuine Amoskeag Apron Ginghams, Today, 25c yd

—Another today feature: Real 35c ginghams in blue and white checks. The best in the land. A limited quantity only. Better come early. At 25c per yard.

New and Beautiful Wash Goods

Just Arrived

We have been so busy marking them that we hardly have time to give a lengthy description. But one thing we must emphasize: Not in years have we shown such a magnificent selection. And never before did we have so much "daylight" to display them by.

—All the new fabrics decreed fashionable for spring are here. All the newest patterns and colors: Foulard voiles, royal voiles, printed voiles, organdies, batiste—in elaborate floral effects, satin stripes, invisible plaids, woven stripes, etc.—the most complete aggregation of novelties ever shown by any concern out west thus early in the season.

39c to \$1.50 per yard



Here Are Sixteen Substantial Reasons Why Everybody Goes To The Boston Store Bargain Basement

| | | | |
|--|---|--|---|
| 200 Pairs of Ladies' Kid Shoes—including a great many for Juniors and young ladies. A score of different makes and styles. Sold up to \$6.50. Today choice for \$2.95 | Table Full of Golf Shirts—Nearly every size in the aggregation. Have stiff collars and are better than the average \$1.00 kinds. As an extra special today 59c | White Chinchilla Coats—For ladies misses and Juniors. Some all white, others have collar and cuffs trimmed in contrasting colors. Values up to \$29.00. Today on sale at \$5.00 | Table Full of Crepe de Chine Waists—A dozen different models; tailored and fancy embroidered. In flesh, white, bisque and khaki. Choice, extra special at \$2.98 |
| 40 Pieces of Heavy Outing Flannel—in light and dark patterns. Today at the extra special price of, yard 25c | 50 Pieces of 36-Inch Percale—All new spring patterns; mostly light effects. As an extra special today 25c | Big Lot of Val and Shadow Laces—in the newest spring patterns. Up to 9 inches wide. Big variety. Extra special, per yard 15c | Splendid Line of Envelope Chemises—made of fine cambric and trimmed in washable Val. lace. On sale Monday at 59c |
| Extra Large Sheets—Size 64x96; seamless, broad hem, torn and ironed. On special sale at \$1.49 | Large Size Cotton Blankets—Grey with fancy borders. Size 64x76; for double beds. Extra special today \$2.69 | Unbleached Muslin—36 inches wide; a quality worth a great deal more than today's price of, yard 15c | 36-Inch Cotton Challies—in dainty floral designs; suitable for comforters. Well worth 35c. On sale today at 19c |
| Big Lot Embroidery Edgings—Mill-ends from 2 to 5 inches wide; 5-yard lengths; in hundreds of different patterns. Today, yard 10c | Hundreds of Yards Torchon Laces—Edgings and insertions in various widths and patterns. 50 pieces to choose from. Extra special, per yard 5c | 72x90 Sheets—Seamless, torn and ironed. Have 3-inch hem. A splendid quality. Extra special today \$1.39 | Ladies' Jersey Ribbed Vests—Low neck and sleeveless; neck taped. Extra special today 12 1/2c |

Unmatchable, these Embroideries at 25c yd

—A special feature every woman ought to investigate. A whole table full of them. Swiss and nainsook embroideries from 10 to 27 inches wide, including corset cover styles. Not a yard worth less than 50c. Today, choice for **25c** Per yard

French Nainsook, Monday Only, 45c per yd

—An extra fine quality of 56-inch French nainsook in white, flesh and pink; just right for dainty undermuslins. Greatly underpriced, at **45c** Per yard

Ladies' 50c "Burson" Hose, Today at 35c

—The best Hosiery item we mentioned in months. Our first quality, in black or white; very elastic tops, spliced heels and toes. Today at, per pair, **35c 3 Pairs for \$1.00**

Bloomers Children's Hose

Ladies' Knit Bloomers—in white or pink; just the right weight for early spring wear. Every size. On sale Monday, **79c** at

Children's and Misses' Lisle Hose—Highly mercerized. An extra fine quality; in African brown. All sizes. Extra special. **49c** Per pair

Lowest Prices Our Chief Attractions

Boston Store
THE DAYLIGHT DEPARTMENT STORE

59c White Waistings, Today 35c yd

—20 Pieces of these. White waistings with mercerized stripes; 40 inches wide; suitable for ladies' dresses, waists, aprons and Children's Dresses. On sale today at **35c** Per yard

69c Novelty Skirtings at 39c yard

—A beautiful white swivel weave fabric, suitable for rtub skirts, children's dresses and coats. 40-inch goods. On special sale today at **39c** yard

Middy Blouse Twill Special 49c yd

—10 pieces of "navy" twill, a snowy white, sturdy fabric. Suitable for middy blouses. 32 inches wide. Extra special today, per yard **49c**